NEW YORK UNIVERSITY

SCHOOL OF CONTINUING AND PROFESSIONAL STUDIES

MASTER OF SCIENCE IN PROFESSIONAL WRITING
Founded in 1831, NYU is one of the world’s foremost research universities and is a member of the selective Association of American Universities. The first Global Network University, NYU has degree-granting university campuses in New York and Abu Dhabi, and has announced a third in Shanghai; has a dozen other global academic sites, including London, Paris, Florence, Tel Aviv, Buenos Aires, and Accra; and sends more students to study abroad than any other U.S. college or university. Through its numerous schools and colleges, NYU conducts research and provides education in the arts and sciences, law, medicine, business, dentistry, education, nursing, the cinematic and performing arts, music and studio arts, public administration, social work, and continuing and professional studies, among other areas.
The New York University School of Continuing and Professional Studies (NYU-SCPS) is one of the largest academic communities for graduate study within NYU. With its practice-based curricula and focus on real-world applications, NYU-SCPS prepares its students to become accomplished, creative professionals and engaged, responsible citizens. Rigorous course content is enriched by internships, the experience of working in groups, and capstone or thesis projects that focus on strategic issues and challenges within various industry sectors. Graduate students become reflective, knowledgeable, and entrepreneurial professionals who are able to adapt to change and to foster innovation. Faculty members are leaders who are recognized for their accomplishments as practitioners, as well as for their teaching and scholarship. They are uniquely qualified to capture the expertise and the emerging trends within many of the industries and specialized professional fields in which New York excels on the global stage. Graduate students at NYU-SCPS also benefit from exceptional University-wide resources for learning, career development, intellectual discovery, cultural exploration, and interschool collaboration, as well as the inexhaustible resources of the New York metropolitan region.
Earning the Master of Science in Professional Writing, offered by the NYU School of Continuing and Professional Studies, can propel you to the very forefront of fields that require excellent writing skills, including business, healthcare, science, technology, politics, urban policy, and government. This new, 36-credit program, which can be completed totally online in just three semesters of full-time study, prepares students for careers as skilled writers, communications specialists, and information designers who are able to take advantage of the broad array of employment opportunities in an ever-evolving, technology-driven marketplace.

To succeed as a writing and/or communications professional, you must demonstrate a comprehensive background in the fundamentals of communication and technology, while building your expertise in a specific area. In the M.S. in Professional Writing program, students develop their writing technique in high-demand areas of specialization including: health professions, digital media, business, mass media, finance, science, and grant writing. The program builds a bridge between academic accomplishment and applied, practical knowledge. Small groups of students interact online with faculty members who possess proven academic and industry experience. In addition, they draw support and inspiration from their peers and from the vast resources of NYU, one of the nation’s most prestigious universities.

Learning takes place in a convenient online environment. Students earn 36 credits by completing a rigorous program of study and by engaging in an on-site internship or directed study. They also build a portfolio of their best work that is supplemented by an academic thesis. All facets of the program promote the latest technological applications of professional writing and position students for new opportunities in digital media, business and organizational writing, document design and media presentation, information architecture, writing for the health professions, promotional writing, writing for finance, technical writing, writing for science and the environment, and proposal and grant writing.

For more information on the M.S. in Professional Writing, visit www.scps.nyu.edu/mspw.
PROGRAM OF STUDY

Core Curriculum
Students are required to take all six courses. (18 credits)

- Principles of Professional Writing: 3 credits
- Writing for Digital Media: 3 credits
- Business and Organizational Writing: 3 credits
- Style and Rhetoric: 3 credits
- Document Design and Media Presentation: 3 credits
- Principles of Information Architecture: 3 credits

Electives
Students are required to take at least four courses. (12 credits)

- Writing for Health Professions: 3 credits
- Promotional Writing: 3 credits
- Writing for Finance: 3 credits
- Technical Writing for Information Professions: 3 credits
- Writing for Science and the Environment: 3 credits
- Proposals and Grants: 3 credits

Additional Requirements
Students must complete both requirements. (6 credits)

- Final Thesis Report/Portfolio: 3 credits
- Internship or Directed Study: 3 credits

Requirement for Graduation: 36 credits

Who Should Apply
The Master of Science in Professional Writing welcomes students who hold undergraduate and graduate degrees in all disciplines. Ideal applicants will have a strong interest in expanding their understanding of written communications and digital technologies. Recent graduates from communications, technical writing, business, medicine, technology, science, and creative writing programs will find that this degree will help to advance their knowledge and their skills to a new level of maturity. Individuals who have significant experience in the workplace also are invited to apply. They will find that this program will prove to be instrumental in helping them to develop their current knowledge into opportunities for career advancement and growth.

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PROFESSIONAL OUTLOOK

In a broad range of professional areas that include business, government, technology, science, and healthcare, there is increasing demand for graduates who hold an advanced degree in professional writing from a respected university. In particular, there is a need for professional and technical writers who communicate with a wide range of writing skills and who have in-depth knowledge of diverse media.

The working environment now requires top-notch writers, but also those individuals who can develop complex information strategies in print, on the Web, and in social media. Expert communicators must be prepared to lead their organizations through the challenges they face as technology evolves and as new and specialized applications emerge. The Master of Science in Professional Writing provides you with the credentials you need and the in-depth education to be effective now and moving forward as a professional writer.

Course topics include:
• Writing for digital and mass media applications
• Organizational and business-related writing
• Designing print and electronic documents
• Applying the principles of information architecture
• Writing for the health and information professions
• Financial and scientific/environmental writing
• Creating copy for proposals and grants
ADMNISTRATORS

Susan R. Kinsey, Ph.D. is divisional dean of Liberal Studies and Allied Arts at the NYU School of Continuing and Professional Studies (NYU-SCPS), which offers master’s degrees in the fields of Professional Writing, Translation, and Advanced Digital Applications. Before joining New York University in 2007, Dr. Kinsey served as associate vice provost for Continuing Education at the University of Pittsburgh and as dean of the College of General Studies. Dr. Kinsey has worked in the field of adult and nontraditional education for over 25 years, both in the U.S. and in Europe, where she spent eight years developing continuing education programs for a European audience in addition to serving on the national standards and practices committee for workforce training in France. A former Woodrow Wilson Fellow and the recipient of a Columbia University President’s Fellowship, she earned an M.A. and a Ph.D. in French Literature from Columbia University. She serves on the editorial board of the Continuing Higher Education Review, and over the years, has published and presented at conferences on a variety of topics ranging from her disciplinary specialty in French literature to the issues of the day in the fields of adult and continuing education.

Terry Stohb, Ph.D., is academic director of the Humanities, Arts, and Writing Programs at the NYU School of Continuing and Professional Studies (NYU-SCPS). In her over 20 years of experience in higher education, Dr. Stohb has created innovative programs for adult learners as well as for undergraduate and graduate students. At the University of California, Berkeley, she directed the Writing Program and other humanities initiatives for UC Berkeley Extension, and at Stanford University, she was the associate dean and director of the Continuing Education Program, which included a distinguished program in creative writing. She joined NYU-SCPS in 2005, and has been responsible for introducing a broad range of new programs in humanities, arts, and writing. She has significantly expanded the NYU-SCPS writing programs in creative writing, journalism, screenwriting, and professional writing, and has spearheaded the development of the Master’s in Professional Writing. She holds a B.A. with honors from the University of Chicago, a Ph.D. from the Graduate Center of the City University of New York in political sociology, and was a Fulbright Scholar during her doctoral studies. She has taught at Queens College (City University of New York), at Rutgers University, and at Stanford University.

Andrew J. Spano, Ph.D., is the academic coordinator for the Master of Science in Professional Writing program and is adjunct assistant professor of writing at NYU’s School of Continuing and Professional Studies and the Schack Institute of Real Estate. Dr. Spano has over 20 years of teaching experience, with a professional background in writing, journalism, editing, photomontaging, TV production, public relations, and promotional writing. He has taught writing, literature, journalism, telecommunications, mass media, advertising, public relations, photography, education, and psycholinguistics at eight colleges and universities. For the past 16 years, he has been lecturer in English at Northeastern University. Originally from New York, he holds a Ph.D. in Media Philosophy from the European Graduate School in Saas-Fee, Switzerland, an M.A. in English from the University of Vermont, and a B.A. in English from Norwich University. Currently a Fellow of the European Graduate School, he has also been a Graduate Teaching Fellow at the University of Vermont, and a New York City Teaching Fellow. He is the author of two books, hundreds of journalism articles, scholarly articles on public affairs and psychology, and is a widely published poet.
SPOTLIGHT ON: THESIS/PORTFOLIO AND INTERNSHIP/DIRECTED STUDY

THESIS/PORTFOLIO
The thesis, a fundamental component of the M.S. in Professional Writing, utilizes your developing expertise and experience, and demonstrates to employers that you are an effective and sophisticated writing specialist. Students develop their thesis as the program unfolds, and begin planning early in the course of study. The thesis also provides the vehicle to build a portfolio of your best work, which will be an invaluable asset for job hunting or for seeking career advancement. The thesis/portfolio counts for three credits of the total 36 needed for graduation. Throughout the process, a dedicated faculty advisor will help you to accomplish your goals and will provide the feedback needed to create an effective thesis/portfolio that you can use to embark upon or to advance in your career.

INTERNSHIP/DIRECTED STUDY
The three-credit Internship/Directed Study requirement adds practical experience to your course work, thesis, and portfolio. According to your needs and preference, you have a choice of completing one or the other. The six-week internship places you in a professional environment where you work with experienced writers and communicators, building the skills that apply to what you have learned in the program. As an alternative, the directed study option offers the freedom to plan and to develop a special project. This option can be completed in the workplace or on your own and should demonstrate the practical application of your knowledge and skills.
ADMISSION CRITERIA

The following criteria will help you to better understand the admissions process and the types of information that are required to be submitted to the Office of Admissions in addition to your completed application.

Personal Statement is evaluated for evidence of an applicant’s motivation for admission and readiness for the program. Key indicators include:

- Demonstrable progress in your academic and/or professional career
- Clearly articulated goals and objectives that align with the mission of the program

Recommendations (2 letters) are evaluated for evidence of potential success during your course of study at NYU-SCPS and after graduation. Key indicators include:

- Professional achievements
- Contributions made on the job
- Skills developed and knowledge acquired on the job as well as challenge areas
- Professional and/or academic recommendations

Resume is evaluated for experience and skills, which would allow for academic and professional success. We consider the following when assessing your field-related experience:

- Professional experience—either full-time or part-time job in the industry or relevant internship/s
- Career changers also are evaluated for the transferable skills they have developed in their current profession
- Public service engagements
- Professional associations/affiliations
- Applicants are invited, but are not required, to submit an electronic portfolio of their work in support of their application.

Academic Background is evaluated by reviewing your transcripts from all prior colleges and universities attended.

Performance in business-related coursework such as (marketing, finance, statistics, management, and research) is evaluated heavily as well as evidence of strong writing ability and achievement levels in your academic career.

(Note: Successful candidates normally meet the recommended 3.0 or higher cumulative GPA.)

Standardized Tests, specifically the GRE or GMAT, are not required upon submission of your application. However, submission of these test scores:

- Is optional should you wish to provide further evidence of academic potential.
- May be required for a thorough evaluation. The Admissions Committee therefore reserves the right to request a test score.

(Note: Successful candidates have met the recommended combined score of 1100 on the GRE or 550 on the GMAT.)

Test of English as a Foreign Language (TOEFL) scores are required of international applicants who did not complete an undergraduate degree in the United States or in a country where the only primary language is English.

- Minimum scores—100 on the Internet-based test, 250 on the computer-based test, or 600 on paper-based test.
- Applicants who fall below these minimums may be selected to undergo additional review of their English language skills through NYU’s American Language Institute.

Interviews are not required. However, the Admissions Committee may request an interview after reviewing your application. If you are invited for an interview, it will then be a required component of the application process.

To review the most up-to-date application requirements and to begin an online application visit: www.scps.nyu.edu/apply. For the latest information about the program of study you are considering, as well as dates for upcoming information sessions, we invite you to create an NYU-SCPS Connect account at www.scps.nyu.edu/request.info.
NYU RESOURCES

NEW YORK UNIVERSITY

NYU-SCPS graduate students have full access to all of the University’s extraordinary resources, including leading-edge facilities, comprehensive services, and an array of programs that explore topics such as academics, diversity, wellness, community service, leadership, and self-awareness. Students are encouraged to become involved in all aspects of life at NYU and to join in the many opportunities for social and academic engagement.

NYU Libraries

The University’s library system is comprised of more than 4.7 million volumes located at 15 sites across the City and overseas in Florence, Italy and in Abu Dhabi, United Arab Emirates. As an NYU-SCPS student, you will have access to a plethora of library resources including articles accessed via database, e-journals, and video and audio recordings, all of which are linked together by the BobCat system, the computerized catalog available throughout the library branches. www.library.nyu.edu

Student Resource Center

The Student Resource Center (SRC) makes staff and programming available to students to ensure they are capitalizing on all of the activities and services that the University and New York City have to offer. The SRC connects student communities, helps students to navigate academic and social resources at NYU, and is a general source for questions about student life. www.nyu.edu/src

Office for International Students and Scholars

The Office for International Students and Scholars provides specialized support to NYU’s international students, scholars, and their dependents, including immigration advising and guidance, programs and events, cultural adjustment resources, and more. www.nyu.edu/oiss

Computer Services and Internet Resources

Information Technology Services (ITS) offers computing services, Internet and NYU Home access, software, student computer labs, classes, technical assistance, and various other resources to help students with coursework and research projects. www.nyu.edu/its

Helen and Martin Kimmel Center for University Life

This facility houses one of the University’s largest dining halls, lounges, galleries, practice rooms, theatre spaces, lockers, and outdoor terraces. www.nyu.edu/kimmel.center

NYU Bookstores and Computer Store

The NYU Bookstores provide the University community with the resources and tools necessary to achieve academic excellence. The Bookstores carry textbooks, general trade books, school supplies, stationery, and University clothing and gifts. The Computer Store carries computer hardware, software, accessories, and iPods at exclusive NYU discounts. www.bookstores.nyu.edu

NYU Housing

Housing for graduate students is very limited. Students interested in learning more about housing should contact The Office of Residential Life and Housing Services. www.nyu.edu/housing
For More Information and to Apply
Visit: scps.nyu.edu/mspw
Call: 212-998-7100

Smart Phone users can request additional information by scanning this QR code.